



BUSINESS PLAN

- **HEALTHY & WEALTHY LIFE**
- **DIRECT SELLING CONCEPT**
- **ACTIVE & PASSIVE INCOME**

ABOUT OUR COMPANY

Our decision to work under the direct selling method is a matter of great pride for us. The company is registered under MCA (Ministry of Company Affairs) which is as follows: NASSO REALLIFE BUSINESS PRIVATE LIMITED. Employed with last seven years of marketing experience and superior marketing management. The company will operate under the Direct Selling Act 2013 where best quality products, services, reasonable prices and best marketing plan are the key.



Through direct selling concept, we aim to create a better marketing system in India such as providing quality products, herbal products, reasonable and value rates, self-employment training and opportunities, as well as empowering every person financially.



INSTRUCTIONS



BV (Business Value):

The profit from direct selling of products is determined as BV. And BV depends differently on all products.

Example :

MRP 125	DP 100	50 BV
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BV Ratio

BV Ratio according to the category of product

1	Health Care/Ayurvedic products	50% of DP value
2	Cosmetics/Personal Care products	35% of DP value
3	House keeping/Promotional items	30%_35% of DP value
4	TEA/SPICES/COOKING OIL/GRAINS	20%-25% of DP value



BV = INR :

1 BV = 1 INR value will be for profit distribution.

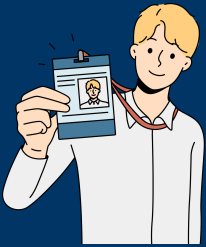


DP ?

Discount Price, valid for ID/Vendor holders only.



INSTRUCTIONS



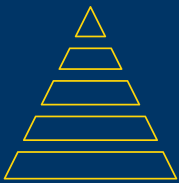
ID/Vendor code apply

Free of cost & this may only require a refferal/sponsor. Only one ID will be generated per PAN Card number ID activation it should be **1000BV** products purchasing and Vendor code activation it should be **2500BV** products order.



Products return/replce policy

Products can only be replced as per the products replacement Terms and Conditions. Becouse daily/weekly business closing is determined as per the business plan.



Pyramid scheme

The company is entirely dedicated to direct selling of products. And is a completely generation based refferal business plan.



Money transactions

Valid only through Company authorised Bank A/C & Authorised Vendor for products purchase/repurchase/order billing.



Business closing & Payouts

Business closing every night at 12 o'clock and payout next working day or Click to Pay systematically. Some closing will also be weekly/monthly.



Payout terms:

1. Must be at least INR 250/- TDS_5% will be applied on it, and Admin charges 2.5% will also be applied. Payout will be transferred only to the approved Bank A/C detail of the ID/Vendor holders.

KIND OF BUSINESS PROFITS:

Sell Profit amount is calculated on the basis of fixed percentage on Business Volume (BV) purchased/repurchased by Distributer/Associate and its group, details of which are given below :-



RETAILING

(i) Discount profit : up to 45%

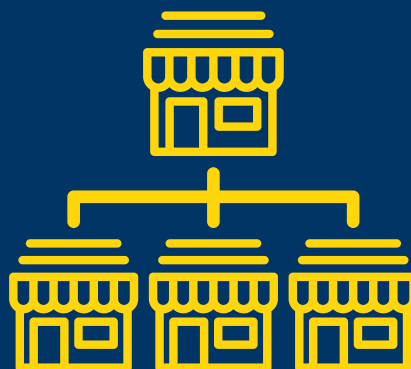
(MPR discounts can vary from all products.)

(ii) Pocket Shoppe profit : 14%

(Order of 2500BV is mandatory to active Pocket Shoppe & 14% of the amount of BV at the time of order is less in DP rate billing. That's call Pocket Shoppe profit.

Example :

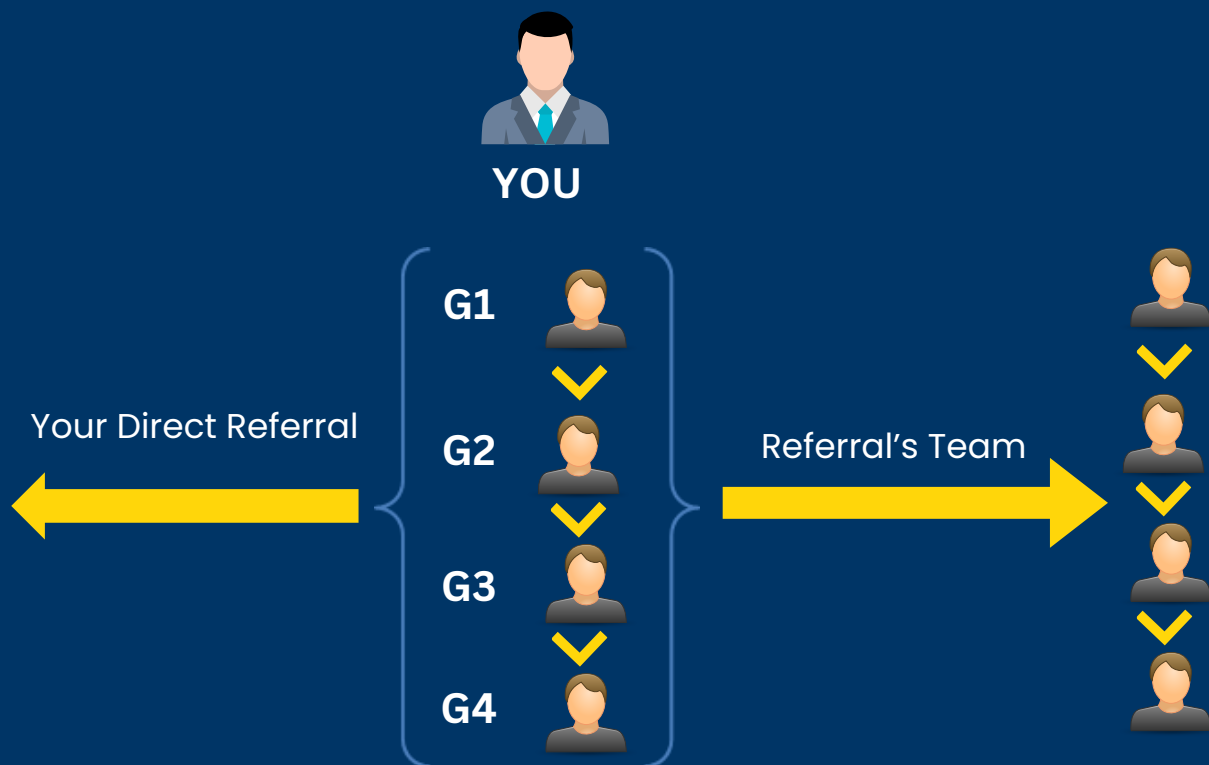
If your order DP value INR5000 and BV generated 2500BV then your profit will be $2500BV \times 14\% = 350/-$ now it will be less by DP order value such as $DP5000 - 350 = 4650$ have to pay for billing





TEAM PERFORMANCE BONUS:

Direct Referral/Sponsor Team Business closing detail:



Up to 14% profit of Group BV

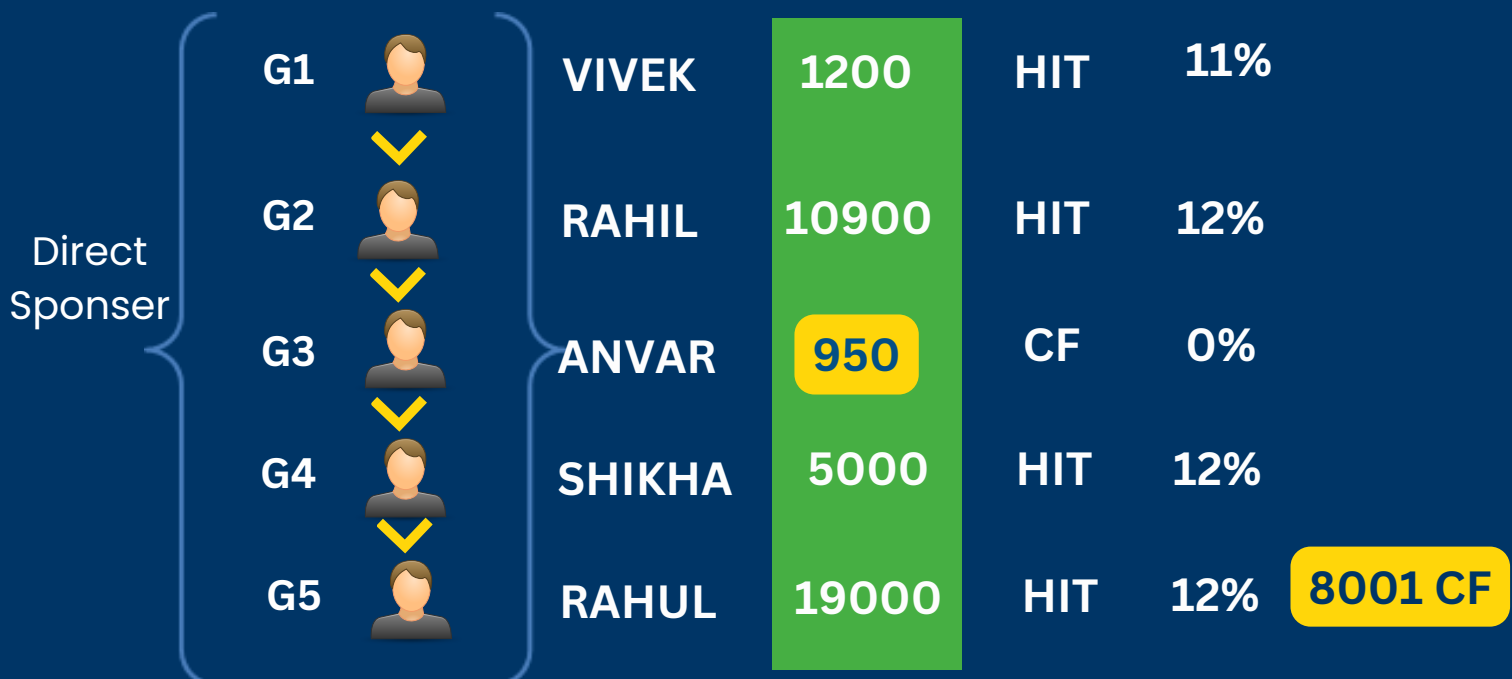
SHORT BV	Slab	MAIN BV	Condition
1000_4999	11%	1000_4999	Extra CF
5000_10999	12%	5000_10999	Extra CF
11000_24999	13%	11000_24999	Extra CF
25000_75000	14%	25000_75000	Limit /Capping

EXAMPLE 1 : Today, Business Closing

G1	7000BV x 12%	= 840/- Profit
G2	950BV x 0%	= Carry Forward
G3	13000BV x 13%	= 1690/- Profit
G4	29000BV (24999 x 13% = 3249.89/-)	= 4001BV Carry Forward

- TOTAL Business BV = 49950
- TOTAL closing BV = 44999
- TOTAL Carry Forward BV = 4951
- TOTAL Closing Bonus = 5779.89

EXAMPLE 2 :





LOYALTY BONUS



Basis on PAN INDIA Team Business

PAN INDIA	DAILY CLOSING
$10000BV_100000BV \times 5\% = 500_5000/-$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 2500BV)

PAN INDIA	DAILY CLOSING
$10000BV_200000BV \times 5\% = 500_10000/-$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 5000BV)

PAN INDIA	DAILY CLOSING
$10000BV_400000BV \times 5\% = 500_20000/-$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 10000BV)

PAN INDIA	DAILY CLOSING
$10000BV_2000000BV \times 5\% = 500_100000/-$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 40000BV)

PAN INDIA	DAILY CLOSING
$10000BV_5000000BV \times 5\% = 500_250000/-$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 90000BV)

PAN INDIA	DAILY CLOSING
$10000BV_10000000BV \times 5\% = 500_500000$	Limit

(Self-Repurchase BV + Direct Referral BV + Group Closing BV at least 2Lakh BV)

Note :

- 1.Pan India group is the group that remains your cross-line team.
- 2.To take profit of this group, your ID should be green/active otherwise you will not get business and profits
- 3.This profit is given based on your business conditions and the profit amount limit is also determined accordingly.



RANK AND REWARDS

Basis on Referral Team Business

CLOSING TIME PERIOD:

31st March / 30th JUNE / 30th SEPTEMBER / 31st DECEMBER

RANK	Referral Group Business Closing	Rewards
RLB_GOLD	100,000BV	INR7000 / Trip / Electronics
RLB_EMERALD	250,000BV	INR15000 / Trip / Electronics
RLB_RUBY	500,000BV	INR31000 / Trip / Electronics/Vehicles
RLB_DIAMOND	10,00,000BV	INR65000 / Trip / Electronics/Vehicles
RLB_CROWN	25,00,000BV	INR150000 / Trip / Electronics/Vehicles

Note :

- Rank and Rewards are determined by Leadership performance i.e., group business.
- It restarts every three months, and You can also take value amount here.



ROYALTY BONUS

Basis on Company Turnover Business value

- CTO ROYALTY BONUS – This BONUS is based on COMPANY Turnover (Repurchase BV Business).
- CTO ROYALTY BONUS, Which can also be called retirement bonus. This bonus starts getting from the RLB-DIAMOND rank that is made up to RLB-CROWN rank.
- CTO ROYALTY BONUS is divided into two slabs ranging from Diamond to Crown rank.

TARGET	RANK C.T.O. ROYALTY : upto 5%	MONTHLY ROYALTY
10,00,000BV	RLB_Diamond	2.5% Equal share distribution
25,00,000BV	RLB_Crown	2.5% Equal share distribution

CTO ROYALTY BONUS will be equally divided between rank Achievers such as Diamond to Crown, depending on the RANK that has been fixed.

IMPORTANT

- DIAMOND & CROWN achiever’s unconditional CTO Royalty will be given to your nominee.





C.T.O. ROYALTY BONUS

Terms & Conditions



1. At least four meetings or training company must comply with the responsibility in a month.
2. If the royalty achiever is unable to work physically or mentally for some reason or dies, At this stage, the nominee member made by him will have to follow the responsibility given by the company.
3. For CTO ROYALTY BONUS , the age of the nominee will be 18 years.
4. C.T.O. Royalty bonus is not any fixed or limit salary. Nor does the company make any false promises for this. This bonus is 5% of the repurchase BV of the company, which will be distributed by royalty slab according to their rank for all royalty achiever.
5. How much does CTO ROYALTY BONUS achiever get royalty bonus? The amount of royalty depends on the number of turnover and rank achiever of the company. It doesn't last like that already.
6. All CTO ROYALTY BONUS achievers will be provided with a promissory letter and an achiever certificate by the company.
7. CTO Royalty will only be valid for ID owner and nominee made by him. A person can take only one id in his name. And the person who has chosen for the nominee's own business id will not be valid.



TERM AND CONDITION

1. Doing the business is only optional and not mandatory. Do not believe on any guarantee or projection of gross or net earnings, as every Retailer's/IBA's earning depend solely on his/her individual efforts on selling the products or services, which varies from person to person. We care and support each other by sharing our skill and knowledge with our co-workers in order to assist, encourage, and guide them.
2. Unique Entrepreneur IBA-ship is not a job or get rich quick scheme and does not guarantee any fixed monthly salary or income. Income as a sales commission from Entrepreneur is directly proportionate to the sale of Entrepreneur products or services.
3. The domain name www.nrlb.online & www.nrlb.store (hereinafter referred to as "Website") is owned by Nasso Reallife Business Private Limited, A company incorporated under the Companies Act, 2013. And Registered Office at G14,Om Heera Panna Mall,Oshiwara Andheri (W) Mumbai Maharashtra, India, 400102. Contact number 022-49616828, WhatsApp Business Number is +91 7777 086 118 and email id is "nasso.rlb.ltd@gmail.com" "TRADEMARK NAME: RLB_(Short name of Reallife Business trademark,REALLIFE BUSINESS_TM Registration Number: 49136445).SELF-DECLARATION UNDER RULE 5(1)(C) OF THE CONSUMER PROTECTION (DIRECT SELLING) RULES, 2021 It is hereby declared that NASSO REALLIFE BUSINESS PRIVATE LIMITED is a duly incorporated company under the provisions of the companies Act,2013. It is hereby that the company is engaged in the business of Direct Selling and is in compliance with the provisions of the Consumer Act, 2019 and the Consumer Protection (Direct Selling) Rules,2021 therein and other applicable laws of India in force. Further, it is being declared that the Company is not involved in any Pyramid Scheme or Money Circulation Scheme of any kind as defined under the provisions of the Prize Chits and Money Circulation Schemes (Banning) Act, 1978.
4. All Pay Out are subject to TDS (as per Income Tax act) Business closing will be done every Day at knight or Monday and payout will be received four times a month. Bank Transfer will be done minimum amount is Rs. 250/-. It is mandatory for all direct sellers to upload their KYC documents.
5. On March 31, the account of all bonuses and the account of the business will be completely cleared. Starting April 1, new business and new bonuses will be started from zero level. This means that on March 31, all types of business closing and income will be completely cleared. The remaining/Rest business BV will be flashed out and Rank/Level as it of past past/present year.
6. All direct sellers are defined as equally profitable. And all direct sellers are required to do referral/sponsors to grow their business. Must receive a receipt for the products purchased. You get business benefits after getting the sales receipt of the products. Special attention has been paid to the quality of products. You can still return or replace a purchased product. For this, you have been given up to 30 days. Some products may also be such that they cannot be covered under a refund or replacement policy. And some products may be such that they will be refunded or replaced. Either way, the quality or advantage of the products can only be relied upon or certified by the company. Be sure to contact the company before trusting the product or benefit mentioned by someone.
7. Will be valid in ANDHERI MUMBAI Court and ANDHERI MUMBAI (MAHARASHTRA) area for solicitation or legal action. The company does not do any kind of money laundering or rotation.
8. Neither does anyone give money to anyone. Do not deposit money by any person. Contact the company for any assistance, our best performance, products, plans, services are all clear. We will not make any false report or promise. All our work such as products, plans, benefits, and ideas are transparent and written. Actual earning of every Retailer/IBA will be decide based on their own performance, above shown statistic are for reference only Shopping Balance can be used for Repurchase Purpose only. As far as all the services provided by the company are concerned, please remember at any point of time if any unfortunate problem or obstruction occurs regarding any particular series, then company will always have the authority to withdraw that particular service temporarily or permanently.
9. The tax invoice will be issued from the respective point of sales. Before or upon delivery of the Goods, tax invoice will be provided with the total price for the Goods inclusive of taxes.
10. You visit the company's website which is registered domain and use it for online business with the company. The company will not be responsible for any problem related to the website while we are committed to the security of the website and online. Our every effort is dedicated to you. Wherever the context requires, "you" or "user" shall mean any natural or legal person who is a "guest user" or who has agreed to become a buyer on the Website by providing registration data. The words "we", "we", "our" shall mean NASSO REALLIFE BUSINESS PVT LTD.
11. It is your responsibility to review these Terms of Use periodically for updates / changes. Your continued use of the Website following the posting of changes will mean that you accept and agree to the revisions. As long as you comply with these Terms of Use, We grant you a personal, non-exclusive, non-transferable, limited privilege to enter and use the Website.
12. By impliedly or expressly accepting these Terms of Use, You also accept and agree to be bound by "NASSO REALLIFE BUSINESS PVT LTD" Policies as amended from time to time.
13. If you are a minor i.e. under 18 years of age, you will not register as a user of the "NASSO REALLIFE BUSINESS PVT LTD" Website and will not transact on or use the Website. As a minor, if you wish to use or transact on the Website, such use or transaction may be performed on the Website by your legal guardian or parent.



THANK YOU

From the bottom of our hearts, thank you for
being a part of our story.

COMPANY NAME

NASSO REALLIFE BUSINESS PVT LTD

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